



PRESTO

ESTD LABELS 1974

Design Services

Professional & Cohesive Design

A product's label is an integral part of the product. As the first line of contact with the consumer, your label is the ultimate point-of-sale tool, which requires a cohesive design. Presto Labels can help you with design, finishing touches, plus material and adhesive selection for your label application.

To begin the design process, you will have an initial consultation with one of our designers. We will discuss your label application and provide you with an up front estimate of time and cost (\$75 per hour). Our designers will then provide 2-3 concept sketches, plus color palate options for your review. After discussing concept sketches with you, our designers will produce final art. A PDF proof of all label versions will be emailed for your approval. You have the option to make one art revision at no additional charge.

If ordering digital labels, you will receive one free press proof printed on material selected for your application. Additional material samples may incur additional charges. A die cut proof is an additional \$80 per label version. If ordering flexographic labels, you will receive an Epson® proof of each version; this does not reflect specific materials and is only an approximation of color.

For quicker and less costly shipping, Presto Labels has three full-service manufacturing facilities located in Ohio, Wisconsin and Arizona.

CONTACT US

Presto Labels

31 Industry Park Court • Tipp City, Ohio 45371

Toll free: 800-201-7120 • Phone: 937-669-8416 • Fax: 937-667-5687

Email: customerservice@prestolabels.com • Website: www.prestolabels.com

Design Services include:

- Initial consultation with designers
- Upfront estimate of time and cost
- 2-3 concept sketches with color options
- One free art revision
- PDF proof of all versions
- Free printed press proof on one material
- Upon request, art files are provided free of charge through a file transfer service
- There is a \$50 fee for art files shipped on a DVD; express deliveries will incur additional charges

